



**NUOVO CINEMA
ITALIANO
FILM FESTIVAL**

Sponsorship Opportunities

Nuovo Cinema Italiano Film Festival offers your company distinctive brand integration and an elite hospitality opportunity. Your participation may be tax-deductible and will be recognized through high visibility and seamless promotion of your brand. Become a sponsor today!

Presenting Sponsor - \$15,000

- Category Exclusivity: Inclusion of sponsor's name in festival title (presented by...)
- Included in all media releases
- Featured in the festival trailer, screened before every movie and on our website
- Logo placement in the most prominent position on all printed materials, promoting Nuovo Cinema Italiano. These would include but are not limited to:
 - Red Carpet Step and Repeat; Postcards; Posters; Banners
- Ad placement in the most exclusive and prominent position of the E-Newsletters
- Logo exposure inside the 800-seat, historic Sottile Theatre
- Verbal mention at all screenings
- Principal sponsor in Opening Night, including a brief sponsor presentation
- Inside Front cover, full page, color ad in the official program. Logo with a link to your website on our nuovocinemaitaliano.com website
- Generous Ticket Package for all films and Opening Night Event
- Invitations to all events, including the Film Star Brunch
- Reserved VIP area inside theatre
- Party opportunity

Platinum Sponsor - \$10,000

- Featured in festival trailer, screened before every movie and on our website
 - Logo placement on printed materials: Red Carpet Step and Repeat; Postcards; Posters; Banners
- Ad placement in the E-Newsletters
- Logo exposure inside theatre
- Verbal mention on Opening Night
- Inside Back Cover full page, color ad in the official program
- Logo with a link to your website on nuovocinemaitaliano.com website
- Ticket Package for all featured films and Opening Night Event
- Invitations to all events, including the Film Star Brunch
- Party hosting opportunity

Gold Sponsor Level - \$5,000

- Logo placement in printed materials including: Red Carpet Step and Repeat; Postcards; Banners; Posters
- Full page, color ad in the official Nuovo Cinema Italiano program
- Logo with a link to your website to be included on www.nuovocinemaitaliano.com
- Passes to all featured films and passes to the Opening Night Event
- Passes to all events including the Film Star Brunch
- Party hosting opportunity

Silver Level & Media Partners - \$2,500

- Logo placement on Red Carpet Step and Repeat
- Half page color ad in official program
- Logo with a link to your website on www.nuovocinemaitaliano.com website
- Passes to all featured films and two passes to the Opening Night Event
- Two passes to all events including the Film Star Brunch

Community Supporters - \$1,000

- Logo placement in official program and on our website with a link to you website nuovocinemaitaliano.com
- Two passes to all films

Support the festival with Goods and Services

- **\$1,000-2,500** – Logo exposure in program, passes
- **\$2,500- 5,000** – Logo exposure in program, passes
- **\$5,000+** - Logo exposure on Step and Repeat and program, passes

Additional Sponsor Opportunities

Become an exclusive sponsor of one of these distinct branding opportunities. Options include:

- *Branded Saturday A.M. Coffee and Conversation* with the Filmmakers
- Branded Filmmakers Lounge
- Volunteer T-shirts with your logo and our logo
- Festival totes with your logo and our logo
- And more!

Contact

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